



Promoting the Ypsilanti - Ann Arbor Area

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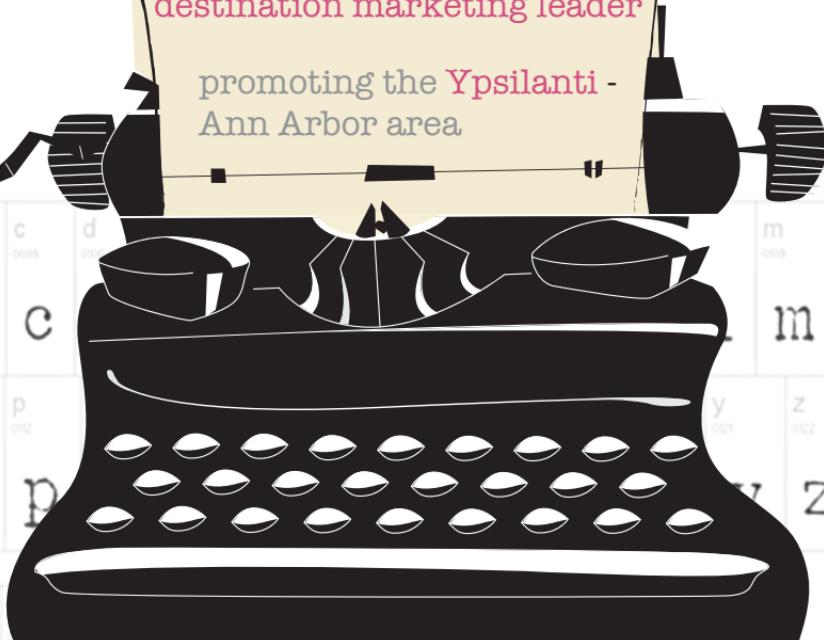
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visit **ypsinow**

brand-driven
partner-vested
destination marketing leader

promoting the Ypsilanti
Ann Arbor area



our recipe

for successful events

- *one inspirational setting
- *a cup of fresh ideas
- *a dash of fun & excitement
- *a pinch of planning experience & connections

just add your guests & meet

“Our experience and expertise in working with planners is why people turn to us time and again. No matter what size your event is, we are here to help.”

Mary Zucchero
Director of Sales



20 minutes from detroit international airport



welcome

servicing more than 160 non-stop
destinations around the globe

Keyfacts



Largest GSF **Exhibit Space** - 204,316

Largest GSF **Meeting Space** - 29,440

Largest GSF **Ballroom** - 27,741

Sleeping rooms in largest hotel - 235

More than 4,000 **value-priced hotel rooms**

Request for Proposal (RFP) Distribution
Site Inspections
Recommendations for off-site events
Attendance Promotion
Political/community liaison
Public relations services
On-Site Services

**WE CAN
HELP!**



yankee
air
museum

purple
rose
theatre

elvisfest

michigan
firehouse
museum

ann arbor
art fair

auto
heritage
museum

beer
fest
(summer) natural
history
museum

whole
lotta
things
happenin'

hands-on
museum





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